



UK Pres Release

February 16, 2005

Great Britain Rules in Sweden!

The “*10th Gourmand World Cookbook Awards*” took place on February 11 in Sweden, with 402 attendees from 30 countries. At the Awards Ceremony followed by a Gala Banquet, it was announced that the :

“Best Cookbook of the Year in the World” was “Harumi’s Japanese Cooking”, by Harumi Kurihara (Conran Octopus)

The “Best Wine Book of the Year in the World” was “Wine Report 2005”, by Tom Stevenson (Dorling Kindersley).

Mitchell Beazley was also declared the “Wine Book Publisher of the Year”, after the Wine Appreciation Guild (USA), Feret and Hachette from France, and Webster from the UK, in previous years. It was the first time one single country received these top 3 awards at the same time.

Harumi was there to receive her award, filmed by Fuji-Sankei Television as well as TBS Television from Tokyo. She said she is pleased with her first cookbook in English, after 40 cookbooks in Japanese that have combined sales that put her already in the same league as Delia Smith or Jamie Oliver.

Scott Givot received his award for “Best Barbecue Book in the World” for “Grilling Genius”, published by MQP in London. Scott Givot is the author of excellent facts-filled efficient books which are truly reader friendly.

Tom Stevenson received his award in the name of the 40 experts who are the key contributors that have made the Wine Report a worldwide success. Jane Aspden the Managing Director of the Conran Octopus Group, publisher of Harumi, was very pleased also to see rewarded the achievements of years of wine publishing by Mitchell Beazley .

Cognac, by Nicholas Faith (Mitchell Beazley) also received a best in the World award for “Best Book in Spirits” in 2004. Scott Givot was recognized as the best in the world for Barbecue books with “Grilling Genius”, published by MQP from the UK.

Expert translator Josephine Bacon was very pleased with her “Special Award of the Jury” as the author of “Exotic Fruits and Vegetables”, published by Upso.

Other british books received “Honourable Mentions”, which are the “Silver Medals” of the Gourmand World Cookbook Awards :

- “The Food of Spain and Portugal”, by Elisabeth Luard (Kyle Cathie)
- “Ainsley's Friends and Family Cookbook”, by Ainsley Harriott (BBC books)
- “Anthony Bourdain's Les Halles cookbook” (Bloomsbury)
- “Bloodlines and Grapewines”, by Jonathan Ray (Conran Octopus)
- “The wines of Bordeaux”, by Clive Coates (Weidenfeld Nicolson)
- “Planet Wine”, by Stuart Pigott (Mitchell Beazley)

So it was a very good year for the British at the Gourmand World Cookbook Awards!

The books were chosen from 5000 cookbooks published in 2004, and entered for the awards.

About the “Gourmand World Cookbook Awards”

The awards are the “Oscars” of the food and wine world. They were created at the Frankfurt Book Fair 10 years ago to reward those who “cook and drink with words”, and promote the international food book business. There are now 24.000 cookbooks published every year, which is the double of 1994. Growth has been steady ever the past 10 years, pulled by the numerous new television food shows around the world. In contrast, the general book market has been stagnant with very small growth.

The founder and president of the awards Edouard Cointreau was born in the families of Cointreau liqueur, and Remy Martin and Frapin cognacs. His family has had vineyards since 1270, and the famous french writer of the 16th century, Rabelais, son of a Frapin, is an ancestor.

The “Gourmand World Cookbook Awards” now receive approximately 5000 books from 67 countries for the competition each year. There are 34 categories for “Best in the World” cookbooks, and 14 for “Best in the World” wine books.

In a good book, the personality of the author is reflected throughout the book. Finally, it is style that makes all the difference, and the winner.

For more information:

**Edouard Cointreau, President
Pintor Rosales, 36
28008 Madrid
Tel: +34 91 541 67 68
E-mail: pilar@gourmandbooks.com
www.cookbookfair.com**